

Petrus (Petri) Ferreira

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Academic Employment

Jones Graduate School of Business, Rice University

7/2021-present

Education and Professional Certification

Ph.D. Accounting, University of North Carolina at Chapel Hill	2021
M.Com (Accounting), University of Pretoria (South Africa)	2011
M.Com (Taxation), University of Pretoria (South Africa)	2008
B.Com (Accounting) (Hons), University of Pretoria (South Africa)	2004

2007 – Chartered Accountant – South Africa (CA(SA)) (Active: 08190221)

Research

Research Interests:

Financial Reporting and Standard setting.

Publications:

“Reliability and Relevance of Fair Values: Private Equity Investments and Investee Fundamentals” with Kräussl, R., Landsman, W.R., Nykyforovych, M., & Pope, P.F., *Review of Accounting Studies* 24 (4), December 2019: 1427 – 1449.

Working papers:

“The heterogeneous comparability effect of adopting a principles-based standard” (Job market paper).

“The liquidity, precision, and comparability effects of the adoption of ASC 606: Revenue from contracts with customers”

“Real Effects of Changes in Accounting Rules: The Case of Lease Accounting” with Landsman, W.R., & Rountree, B.

Work in progress:

“Asset Risk and Regulatory Capital Arbitrage” with Amel-Zadeh, A., Barth, M., & Landsman, W.R.

“Soft information and credit rating changes” with Landsman, W.R., Liu, T. & Zhou, J.

Presentations and Conference

- University of Utah, University of California Berkeley, University of Colorado Boulder, and Rice University, 2021 - Virtual
- JAE Conference, 2020 – Virtual
- FASB Doctoral Program, 2020 – Virtual
- AAA/J. Michael Cook/Deloitte Foundation Doctoral Consortium, 2020 – Virtual
- Wharton Spring Conference, 2019
- Duke Accounting Theory Summer Program, 2019
- FARS Doctoral Consortium, 2019
- UNC / Duke fall camp, 2016 – 2019
- UNC Tax Symposium, 2017 – 2019
- UNC Tax Doctoral Seminar, 2018
- Global issues in Accounting, 2018
- EAA – Milan (Presenter), 2018
- JBFA – Dublin, 2018
- Private Equity Research Consortium Conference, 2017

Teaching experience

- Instructor – University of North Carolina at Chapel Hill: Introduction to Financial Accounting (undergraduate), Summer 2019 Instructor. Instructor rating 4.8/5
- Teaching assistant – University of North Carolina at Chapel Hill: Topics in Financial Accounting (Assistant to Wayne Landsman), 2017-2019
- Senior Lecturer – University of Pretoria: Advanced Financial Accounting, 2008 – 2016. Instructor Rating at last rating: 4.8/5

Relevant Experience

Senior Lecturer, University of Pretoria, 2008 – 2016
Audit Senior, PricewaterhouseCoopers, 2006 – 2007

Awards

- M. Wayne DeLozier UNC Ph.D. Fellowship award (2021)
- FARS excellence in Reviewing award (2021)
- Lee-Wahal best up-and-coming Ph.D. student award (2020)
- Deloitte Doctoral Fellowship (2019)
- UNC Graduate School Doctoral Merit Assistantship (2016)
- Ernst & Young award for the best achievement in archival accounting research (2011)
- 2003, 2004: PwC scholarship
- 2001, 2003, 2004: University of Pretoria achievement scholarship

Service

Ad-Hoc Reviewer

Journal of Accounting and Economics

FARS Section Meeting

Meditari Accountancy Research