

## Sixth Annual STRATEGY SYMPOSIUM ON EMERGING MARKETS

May 5 - 6, 2016

Thursday		May 5, 2016	
2:00 ~ 2:10	Welcome	McNair Hall Classroom 212	
	BILL GLICK		
	Dean, Jones Gi	raduate School of Business, Rice University	
2:10 ~ 3:40	Paper Presentation Session I	McNair Hall Classroom 212 Moderated by BALAJI KOKA, Rice University	
	ALINE GATIGNON		
	The Wharton School, University of Pennsylvania There and Back Again: Coordination, Learning and Identify in Nonprofit Secondments to Emerging Markets		
	AKS ZAHEER		
	Carlson School of Management, University of Minnesota		
	Network Composition and the Performance of Interorganizational Networks: a Study of Accountable Care Organizations		
3:40 ~ 4:10	Coffee Break/Anderson Family Commons		
4:10 ~ 5:40	Paper Presentation Session II	McNair Hall Classroom 212 Moderated by Annie Zavyalova, Rice University	
	SINZIANA DOROBANTU		
	Stern School of Business, New York University Not All Sparks Light a Fire: Stakeholder and Shareholder Reactions to Critical Events in Contested Markets		
	DAVID ZHU		
	W.P. Carey School of Business, Arizona State University		
	Executive Job Satisfaction: A Study of its Antecedents and Consequences in China		

Friday / Morning May 6, 2016		
8:30 ~ 10:00	Paper Presentation Session III	McNair Hall Classroom 212 Moderated by DUANE WINDSOR, Rice University
		HEECHUN KIM
	J. Mack Robinson Co	ollege of Business, Georgia State University
	Regional Market I	nstitutions and Corporate Political
	Connections at Home: A Study of the Internationalization of	
	g Market Firms in China	
		r .
		CHUCK EESLEY
		Engineering, Stanford University
	Institutionalize	ed Choice and Entrepreneurship
10:00 ~ 10:30	Coffee Break/Anderson Family Commons	
10:30 ~ 12:00	Paper Presentation Session IV Mode	McNair Hall Classroom 212 rated by RICHARD BETTIS, University of North Carolina
		Anthea zhang
		e School of Business, Rice University
		aphic Distance and Cultural Distance on FDI
	Location Choices-Evidence i	rom Chinese Firms' Outbound FDI 2001-2013
	D	AVI RAMAMURTI
	D'Amore-McKim School of Business, Northeastern University	
		MNEs: The Role of "Capability Holes"
12:00 ~ 1:30	Lunch/Anderson Family Common	3

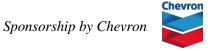
Friday / 1	Afternoon May 6, 2016
1:30 ~ 3:00	Editor Panel: McNair Hall Classroom 212 Publishing Emerging Markets Strategy Research in Top-Tier Journals
	RICHARD BETTIS
	Co-Editor, Strategic Management Journal Kenan-Flagler Business School, University of North Carolina
	YAN ANTHEA ZHANG
	Former Associate Editor, Academy of Management Journal Consulting Editor, Management and Organization Review Jones Graduate School of Business, Rice University
	Moderated by BOB HOSKISSON, Rice University
3:00 - 3:15	Concluding Remarks by Haiyang Li, Rice University

The Strategy and Environment faculty at the Jones Graduate School of Business would like to extend a heartfelt "thank you" to all of the speakers and participants of our Fifth Annual Strategy Symposium on Emerging Markets. In addition, we thank everyone at the Jones Graduate School of Business not only for their support in the creation of this Symposium, but for their ongoing enthusiasm and encouragement of our individual research endeavors.

As stated in our invitation, "the purpose of this symposium is to have active scholars from both the US and abroad, share interesting research on strategy issues related to emerging markets." We hope this symposium serves to advance strategy research in this important area. As the organizers of this symposium, we welcome your feedback on the design and content of this event and appreciate your recommendations for future speakers. We encourage you to contact us at either haiyang@rice.edu (Haiyang Li) or kale@rice.edu (Prashant Kale).

2016 Speaker, Moderator, and Panel Contact Information			
Richard Bettis	rich_bettis@kenan-flagler.unc.edu		
Sinziana Dorobantu	sdoroban@stern.nyu.edu		
Chuck Eesley	cee@stanford.edu		
Aline Gatignon	galine@wharton.upenn.edu		
Bob Hoskisson	Robert.E.Hoskisson@rice.edu		
Prashant Kale	kale@rice.edu		
Heechun Kim	heechunkim@gsu.edu		
Balaji Koka	balaji.r.koka@rice.edu		
Haiyang Li	haiyang@rice.edu		
Ravi Ramamurti	r.ramamurti@neu.edu		
Duane Windsor	odw@rice.edu		
Aks Zaheer	azaheer@umn.edu		
Annie Zavyalova	anastasiya.a.zavyalova@rice.edu		
Yan Anthea Zhang	yanzh@rice.edu		
David Zhu	david.Zhu@asu.edu		

To register, please visit <a href="http://business.rice.edu/StrategySymposium/">http://business.rice.edu/StrategySymposium/</a>



The Strategy and Environment group at the Jones Graduate School of Business includes the following faculty: Bob Hoskisson, Prashant Kale, Balaji Koka, Haiyang Li, Doug Schuler, Duane Windsor, Anastasiya Zavyalova and Yan Anthea Zhang. The group has a strong interest and active research projects ongoing in the context of emerging markets. For more information, we encourage you to visit <a href="http://business.rice.edu/Strategy">http://business.rice.edu/Strategy</a> Environment.aspx.